

INFRASTRUCTURE DELIVERY COUNCIL

STRATEGIC PLAN

VISION

The Infrastructure Delivery Council (IDC) is a recognized leader of efforts to improve infrastructure delivery systems and design and build infrastructure adequate to meet California's present and future needs.

MISSION

Develop and advocate the most efficient and effective models for infrastructure delivery. Apply the best practices from both the public and private sectors, utilizing the unique capabilities of each. Infrastructure is defined as all forms of facilities necessary for the public to enjoy a sustainable, vital and prosperous economy and quality of life – transportation, water, energy, schools, public buildings, etc.

STRATEGIC GOALS

- Shape the definition of the proper role for public and private sectors in the management of infrastructure delivery.
- Increase substantially the investment made in California's infrastructure.
- Communicate to the public and decision makers the need for such investment and the significant role that can and should be played by the private sector in delivering it.
- Development and application of best practices to enhance the business opportunities of IDC members.

THE SUPPORTING STRATEGIES

- Outreach: Build and maintain strong relationships with decision makers, influencers, and other organizations with congruent objectives. This includes joint efforts (e.g., receptions, news conferences, letters, fundraisers, etc.) with others who can make or influence public policy.
- Research: Develop information and analysis that supports advocacy efforts. Emphasize how our profession and industry can help solve problems.

- **Communication:** Articulate messages that convey our viewpoint through a variety of media. Work with media and other organizations to stimulate public discussion of our views and to disseminate our views. Plan events (conferences, symposia, etc.) to raise the visibility of our issues.
- **Advocacy:** Determine what public policy changes would best further our goals and then target specific legislative or administrative changes for focused activity.
- **Empowerment:** Increase the visibility and number of politically active design professionals by encouraging leaders to participate with the IDC in ongoing public policy advocacy.
- **Support:** Identify and support decision-makers who are most supportive of our goals and advocacy activities.

ACTION PLAN

- Declare a “state of infrastructure emergency,” utilizing the existing data about the inadequacy and disrepair of California’s infrastructure.
- Develop a “Friends of Infrastructure” pledge form for elected officials at all level of public service to sign. The description will be broad, but should include key elements of IDC agenda.
- During monthly meetings, on a rotating basis, a few members of IDC should meet with legislators in their Capitol offices to educate them on how IDC is working to deliver California’s Infrastructure. Start w/ “Friends of Infrastructure” list and move out from there.
- IDC member firms should actively participate and drive the local chapters to support elected leaders who are a “friend of Infrastructure” leverage the state matching efforts for these events.
- IDC should actively educate other local and statewide associations in an effort to have them officially adopt positions which support the use of the private sector in delivering California’s infrastructure needs. Determine what if any other associations’ members may already belong and make assignments to have them pledge their support.
- IDC should maintain an account of what state and local associations have joined our efforts to deliver California’s infrastructure and distribute to those elected officials with whom IDC may meet monthly.
- IDC should sponsor legislation which clarifies either existing legislation (e.g., type 1 indemnity agreements with public agencies) or introduce new legislation (e.g., design build/ public private partnerships) to further IDC strategic vision.

- IDC will spread the message about this action plan among ACEC California members through Chapter visits and other means.

